

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Patent Application of:  
Steve B. Owens

Application No.: 10/803,046

Confirmation No.: 4606

Filed: March 17, 2004

Art Unit: 2425

For: Media Administering System and Method

Examiner: Ryan S. Stronczek

**AMENDMENT IN RESPONSE TO FINAL OFFICE ACTION**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the Final Office Action dated July 14, 2009, please amend the above-identified U.S. patent application as follows: